

# ONE MAV

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## Parent & Athlete Meeting

Monday, July 27, 2026

*One mission. One standard. One family.*

Coach Jerry Gardner  
Athletic Coordinator / Head Football Coach  
[Jerry\\_Gardner@roundrockisd.org](mailto:Jerry_Gardner@roundrockisd.org)





# Administration & Football Staff

*Connected staff. One voice. One standard.*

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## ADMINISTRATION

### **Dr. Mack O. Eagleton IV**

Principal

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### **Mr. Jeff Cheatham**

Athletic Director

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### **Coach Jerry Gardner**

Athletic Coordinator / Head Football Coach

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## FOOTBALL COACHING STAFF

### **Jerry Gardner**

AC / Head Football Coach

### **Alexander Gillis**

Assistant Head Coach / Offensive Coordinator

### **Barrett Matthews**

Special Teams Coordinator / Receivers

### **Jake Hale**

Defensive Coordinator

### **Nick Edwards**

Defensive Line

### **Thomas Umberger**

Wide Receivers

### **Justin Ward**

Running Backs

### **Ryan Doyle**

Offensive Line

### **Doug Wallin**

Linebackers

### **Reginal Debose**

Defensive Line

### **Devonte Jones**

Defensive Backs

*Every coach must model the standard before asking players to live it.*



# Building the Standard

*What McNeil Football will become every day.*

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**Our goal is to create a football experience that prepares young men for high school, competition, and life after graduation.**

## WE WILL PRIORITIZE

- Relationships with athletes, parents, coaches, and community
- Character, integrity, sportsmanship, and respect
- Academic accountability and competitive excellence

## PARENTS CAN EXPECT

- Clear communication and consistent standards
- A program that supports the whole student-athlete
- A partnership built on trust and accountability



# Culture of Excellence

*Developing leaders. Building relationships. Creating excellence.*

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## THE FOUNDATION

**High school athletics are a platform for personal and character development — not just games.**

## CORE COMMITMENTS

- Build strong relationships with athletes, parents, faculty, and community.
- Emphasize loyalty, honor, pride, teamwork, resilience, and respect.
- Support academic excellence and a positive school environment.
- Use competition, adversity, and service to prepare athletes for life.

## HOW IT SHOWS UP

**Year-round grade checks**

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Community service opportunities

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Leadership development

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Program promotion & recruiting support

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Continuous improvement

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# The ONE MAV Standard

*One mission. One standard. One family.*

## ONE MAV

*One mission. One standard. One family.*

### TEAM-FIRST BELIEF

- Believe in one another.
- Put the team first in effort, attitude, and behavior.
- Use football to build better leaders and better men.

### ONE MAV LAW

- Do right.
- Be on time.
- Speak the truth.
- Respect teammates, coaches, school, and community.

**HOW YOU DO ONE THING IS HOW YOU DO EVERYTHING.**

**PLAYER-LED, NOT PLAYER-FED.**

*Coaches believe in coaches. Coaches believe in players. Players believe in coaches. Players believe in players.*



# Communication Process

*Use the right channel at the right time.*

## MAIN COMMUNICATION

- SportsYou is the primary football communication tool.
- Schedules, reminders, and updates will be posted there.
- Email is best for detailed questions or follow-up.
- Social media promotes the program, athletes, and community.

## WHEN QUESTIONS COME UP

- Athletes should communicate with their position coach first when appropriate.
- Parents should schedule a conversation instead of using game-day emotions.
- We focus on growth, accountability, and solutions.
- We do not discuss other athletes, playing time comparisons, or strategy publicly.

**McNeil Football Booster Website: [mcneilmavericks.org](https://mcneilmavericks.org) • One Stop Shop for all Mav related Information**

**Jerry\_Gardner@roundrockisd.org • X: @jerrygardner292**

**Facebook: [Mav Nation Video](#) — [Click to View](#)**



SportsYou  
QR Code



# Parent Partnership

*The parent role is critical.*

## HOW PARENTS CAN HELP

- Be positive with your son and reinforce the value of being part of the team.
- Support coaches and program standards in front of your athlete.
- Encourage him to own his role, grades, attitude, and behavior.
- Model ONE MAV pride with class at games, online, and in the community.
- Help us keep the team bigger than any one player, statistic, or moment.

ATHLETE  
PARENT  
COACH  
SCHOOL

## SPECIAL PARENT EVENTS

- Helmet Decals
- Family Night

*When coaches, players, and parents believe in each other, all things are possible.*



# Academics & Eligibility

*The classroom is part of the standard.*

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## NON-NEGOTIABLES

- Year-round grade checks and academic accountability.
- Zero tolerance mindset for missing work and zeroes.
- Tutorials or study support when needed.
- Senior exit plan and consistent progress toward graduation.

## COACH EXPECTATIONS

- Coaches support teachers and the academic environment.
- No coach will ask a teacher to change a grade.
- Athletes must handle classroom behavior with game-day pride.
- Being part of athletics is a privilege that must be maintained.



# Rank One, Physicals & Athletic Training

*GREEN status is required before an athlete can participate.*

## PARTICIPATION REQUIREMENTS

- Complete all required paperwork in RankOne.com.
- Upload/submit a valid physical and medical history.
- Athletes must be GREEN before practice or competition.
- NO GREEN status = NO participation on August 3.

## ATHLETIC TRAINING NOTE

- Report injuries quickly; trainers guide return-to-play decisions.

**RankOne.com**

Questions: [Jerry\\_Gardner@roundrockisd.org](mailto:Jerry_Gardner@roundrockisd.org)

## McNEIL HIGH SCHOOL ATHLETICS

### RANK ONE GUIDE

**PARENTS MUST LOG IN TO RANK ONE AND ANSWER THE REQUIRED QUESTION(S) AS SOON AS POSSIBLE**

| RETURNING McNEIL ATHLETE                             | 9 <sup>TH</sup> INCOMING 9TH GRADER                  | NEW TO McNEIL / ROUND ROCK ISD                                   | TRANSFER STUDENT                                     |
|------------------------------------------------------|------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------|
| Log in to the Rank One Parent Portal.                | Log in to the Rank One Parent Portal.                | Log in to the Rank One Parent Portal.                            | Log in to the Rank One Parent Portal.                |
| Answer the required eligibility question(s).         | Answer the required eligibility question(s).         | You will have several additional questions to complete.          | Answer all eligibility questions carefully.          |
| Your athlete's previous paperwork will reappear.     | You may have a few additional questions to complete. | Once all questions are answered, continue to complete paperwork. | You may be required to upload additional documents.  |
| <b>YOU ARE DONE!</b><br>You are now ready to submit. | <b>YOU ARE DONE!</b><br>You are now ready to submit. | <b>YOU ARE DONE!</b><br>You are now ready to submit.             | <b>YOU ARE DONE!</b><br>You are now ready to submit. |

**IMPORTANT:** Athletes must have all Rank One paperwork completed and receive a **GREEN** status before they will be allowed to participate in McNeil Athletics.
 **GREEN = ELIGIBLE TO PARTICIPATE**

**NEED HELP?**  
For assistance with Rank One forms or accessing your account, contact:
 

**Jerry Gardner**  
Campus Athletic Coordinator / Head Football Coach  
[Jerry\\_gardner@roundrockisd.org](mailto:Jerry_gardner@roundrockisd.org)
 Rank One Website  
[www.rankone.com](http://www.rankone.com)

**ONE MAV.** **ONE STANDARD.** **MAV NATION.**



# Lightning & Concussion Protocols

*Practice stops when conditions are unsafe. Return is never rushed.*

## LIGHTNING PROTOCOL

- A designated staff member monitors weather before and during outdoor activity.
- Suspend activity when lightning is within 10 miles or thunder/lightning is observed.
- Move immediately to a substantial building or fully enclosed metal-roof vehicle.
- Resume only after 30 minutes without lightning or thunder; the clock resets each time.

## CONCUSSION PROTOCOL

- Remove any athlete with a suspected concussion immediately.
- No same-day return to practice or competition.
- Athletic trainer or healthcare provider evaluates; parents are notified.
- Return only after medical clearance and the required step-by-step progression.

**WHEN IN DOUBT, SIT THEM OUT. • REPORT SYMPTOMS IMMEDIATELY.**

*Protocol summary: UIL Lightning Safety and CDC HEADS UP concussion guidance.*



# Practice & Attendance

*The team is built by who shows up consistently.*

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## EXPECTATION

- Attend every required practice, meeting, lift, and walkthrough.
- Missed practice can affect game participation and role.
- Communicate family trips, appointments, or emergencies early.

## PRACTICE COMMUNICATION

- Injuries: report immediately to coaches and athletic training staff.
- Late or absent: communicate before practice whenever possible.
- Holidays/family trips: communicate in advance so we can plan.

## DAILY HABITS

- Be early, be prepared, and bring required gear.
- Finish every rep, drill, meeting, and assignment.
- Compete with energy and handle success or adversity the right way.
- Protect the standard, then leave it better.



# Equipment, Locker Room & Travel

*Small details protect the whole program.*

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## LOCKER ROOM STANDARD

- The locker room is a transition area, not a social area.
- Players are responsible for locking up personal items.
- A travel/equipment bag is recommended for school-day organization.
- No cell phones are allowed in the athletic building.
- Travel: We leave things better than we found it.

## ISSUED EQUIPMENT

- Athletes are responsible for issued equipment.
- Helmets, shoulder pads, uniforms, and gear must be cared for properly.
- Game-day and travel details will be communicated in advance.

*Clean locker room. Clean habits. Clean operation.*

# Conduct & Discipline

*Athletes represent the program all day, every day.*

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## CLASSROOM & CAMPUS

- Athletes are held to a higher behavioral standard in school and in the community.
- Teachers and staff should see McNeil football as a positive example.
- Athletes must not embarrass the school on or off the field.

## PROGRAM DISCIPLINE

- Team rules apply year-round.
- Consequences teach responsibility and protect the team culture.
- Respect, body language, effort, and attitude matter every day.
- We correct behavior without losing the relationship.



# Strength, Nutrition & Hydration

*August success starts with daily preparation.*

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## STRENGTH DEVELOPMENT

- The weight room builds confidence, toughness, and injury prevention.
- Training is structured, progressive, and football-specific.
- Athletes must bring effort and coachability every day.

## NUTRITION REMINDERS

- Eat breakfast and a balanced lunch.
- Drink water throughout the day, especially in August heat.
- Sleep, recovery, and consistency are part of performance.

## RECOVERY SNACKS

- Chocolate milk, fruit, and bars after training/practice.



# Character & Leadership Development

*Football gives us a platform to develop leaders.*

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## LEADERSHIP GROWTH

- Leadership will be taught, not assumed.
- Older athletes must model the standard.
- Captains and leaders must earn trust daily.

## CHARACTER IN ACTION

- Adversity will be met with accountability, not excuses.
- Community service and school pride matter.
- How we treat people is part of how we compete.

## WEEKLY DEVELOPMENT STRUCTURE

Monday: character theme • Midweek: team discussion • Friday: reflection and accountability



# Recruiting & College Preparation

*We will support the process and tell the truth.*

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## WHAT WE PROMISE

- Take the recruiting process seriously.
- Be honest with athletes and families.
- Help athletes gain exposure with available resources.
- Grades matter: a 3.0 GPA is an important goal.

## WHAT ATHLETES CONTROL

- Be a great teammate.
- Keep grades, attendance, and behavior strong.
- Keep Hudl and social media professional and updated.
- Enjoy the process and communicate with coaches.

**RECRUITING REALITY:** Approximately 2% of high school football athletes receive an athletic scholarship.

# August Practice Calendar & 2026 Schedule

August practice details and the season schedule will be posted through SportsYou.

AUGUST PRACTICE CALENDAR

| THE NATION Practice Schedule August                                                      |                                                                                               |                                                                                               |                                                                                                                    |                                                                                                                   |                                                                             |
|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| MONDAY                                                                                   | TUESDAY                                                                                       | WEDNESDAY                                                                                     | THURSDAY                                                                                                           | FRIDAY                                                                                                            | SATURDAY                                                                    |
| 3 (Week 1)<br>1st Day of Practice<br>Varsity/JV<br>7:30–11:00<br>Freshman<br>10:00–12:00 | 4 (PD New Hire)<br>Varsity/JV<br>6:00–9:30<br>Freshman<br>8:30–10:30 <b>or</b><br>6:30–8:30PM | 5<br>Varsity/JV<br>7:30–11:00<br>Freshman<br>10:00–12:00                                      | 6<br>Varsity/JV<br>7:30–11:00<br>Freshman<br>10:00–12:00                                                           | 7<br>Varsity/JV<br>7:30–11:00<br>Freshman<br>10:00–12:00<br><br>Morning Side Pool<br>Avery Ranch 5–8:00           | 8<br>Intra S Scrimmage<br>Varsity/JV<br>7:30–9:30<br>Freshman<br>9:00–10:30 |
| 10 (Week 2)<br>Varsity/JV<br>6:30–10:00<br>Freshman<br>9:00–11:00<br>PD                  | 11<br>Varsity/JV<br>6:30–10:00<br>Freshman<br>9:00–11:00<br>PD                                | 12 (PD)<br>Varsity/JV<br>6:30–10:00<br>Freshman<br>9:00–11:00 <b>or</b><br>6:30–8:30 PM<br>PD | 13 (PD) (HOME)<br>Scrimmage 1 TBD<br>Vs <u>Hendrickson</u><br><br>JV/Fresh 5:30 PM<br>Varsity 7:00 PM              | 14<br>Varsity/JV<br>7:00–10:00 AM<br>Freshman<br>9:00–11:00 AM<br>PD<br>Meet the MAVS<br>7:00–8:00PM<br>Tentative | 15<br>Varsity/Jv<br>9:00–11:00<br><br>No Freshman                           |
| 17 (Week 3)<br>Varsity/JV<br>6:30–10:00<br>Freshman<br>9:00–11:00<br>PD                  | 18<br>Varsity/JV<br>6:30–10:00<br>Freshman<br>9:00–11:00<br>PD                                | 19<br>1st Day of School<br>Varsity/JV 6:20–8:15<br>P11:20–12:15<br>Freshman 8:10–9:45         | 20 (HOME)<br>Scrimmage 2 TBD<br>Vs Eastview<br><br>Varsity/JV 8:00–8:30<br>P 11:20–12:15<br>Freshman<br>8:45–10:15 | 21<br>Pictures 7:00AM<br><br>Varsity/JV 7:00–8:00<br>P 11:20–12:15<br><br>Freshman 8:00–10:15                     | 22<br>Coaches Scout<br>Input complete<br>By 11:00AM                         |

2026 VARSITY FOOTBALL SCHEDULE

|                                                                                                                                                                                              |            |                                                                                                                    |                                 |                     |              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------|---------------------|--------------|
| <br>MCNEIL HIGH SCHOOL<br><b>MAVERICKS</b><br>2026 VARSITY FOOTBALL<br>BUILDING THE STANDARD • MAV NATION |            |                                                                                                                    |                                 |                     |              |
| 2026                                                                                                                                                                                         | AUG 13 THU |  PFLUGERVILLE HENDRICKSON HAWKS | SITE MCNEIL HIGH SCHOOL         | HOME 7:00 PM        |              |
|                                                                                                                                                                                              | AUG 20 THU |  EAST VIEW PATRIOTS             | SITE MCNEIL HIGH SCHOOL         | HOME 7:00 PM        |              |
|                                                                                                                                                                                              | AUG 28 FRI |  BOWIE BULLDOGS                 | SITE BURGER STADIUM             | AWAY 7:00 PM        |              |
|                                                                                                                                                                                              | SEP 4 FRI  |  LAKE BELTON BRONCOS            | SITE DRAGON STADIUM             | AWAY 7:00 PM        | SENIOR NIGHT |
|                                                                                                                                                                                              | SEP 11 FRI |  ROUSE RAIDERS                  | SITE GUPTON                     | AWAY 7:00 PM        |              |
|                                                                                                                                                                                              | SEP 18 FRI |  VISTA RIDGE RANGERS            | SITE GUPTON                     | AWAY 7:00 PM        |              |
|                                                                                                                                                                                              | SEP 24 THU |  LAKE TRAVIS CAVALIERS          | DISTRICT SITE KRAC              | HOME 7:00 PM        |              |
|                                                                                                                                                                                              | OCT 2 FRI  |  CEDAR RIDGE RAIDERS           | DISTRICT SITE KRAC              | AWAY 7:00 PM        |              |
|                                                                                                                                                                                              | OCT 9 FRI  |  STONY POINT TIGERS           | DISTRICT SITE KRAC              | HOME 7:00 PM        |              |
|                                                                                                                                                                                              | OCT 16 FRI |  WESTLAKE CHAPARRALS          | DISTRICT SITE CHAPARRAL STADIUM | AWAY 7:00 PM        |              |
|                                                                                                                                                                                              | OCT 23 FRI |  ROUND ROCK DRAGONS           | DISTRICT SITE KRAC              | HOME 7:00 PM        | HOME COMING  |
|                                                                                                                                                                                              | OCT 30 FRI |  WESTWOOD WARRIORS            | DISTRICT SITE KRAC              | AWAY 7:00 PM        |              |
|                                                                                                                                                                                              | NOV 6 FRI  | BYE WEEK<br>REST • RECOVER • REFOCUS                                                                               |                                 |                     |              |
| * DISTRICT GAME<br>Schedule subject to change.                                                                                                                                               |            |                                                                                                                    |                                 | HOME GAMES IN GREEN | MAV NATION   |



# THE MAN IN THE ARENA

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*“It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, but who does actually strive to do the deeds...”*

**— Theodore Roosevelt**

Thank you for trusting us with your sons.